



# The Great Grown-Up Spelling Bee

## Sponsorship Proposal

### Goal

Each fall, Kalamazoo Public Library hosts the Great Grown-Up Spelling Bee to benefit the early childhood literacy program, Ready to Read. 100% of net Spelling Bee proceeds are used to buy books for at risk children in Kalamazoo County.

Ready to Read distributes books at 38 partner sites, including medical offices, human services agencies, and emergency food pantries. Last year, we gave almost 20,000 storybooks to children throughout the county.

### The Event

- Thursday, November 18, 2010, 6-9 pm, at the Bernhard Center Ballroom, WMU
- Teams of eight adults — two courageous spellers and six outrageous cheerleaders compete
- Prizes awarded for best spelling, best costumes and most enthusiastic, creative cheering
- New prize for 2010 — people's choice award
- Complimentary hors d'oeuvres and cash bar
- Event recorded by Public Media Network TV and broadcast on many subsequent dates

### Sponsorship Opportunities

- Sponsor with a donation of any amount. Please see attached sheet for more information. Sponsor at the Bronze \$500 level or higher and you may opt to send a team to participate in the Bee.

For more information, please contact the Ready to Read program coordinator, Andrea Enyedi, at [andrea@kpl.gov](mailto:andrea@kpl.gov) or 553-7803. Visit [www.kpl.gov/ready-to-read](http://www.kpl.gov/ready-to-read) to learn more. Make checks payable to Kalamazoo Public Library and send to 315 South Rose Street, Kalamazoo, MI 49007.



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[www.kpl.gov](http://www.kpl.gov)



ready to read



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## Benefits of Sponsorship

### Gold Level (\$3,000 and higher)

- Logo prominently displayed on spellers' table and in television broadcast credits
- Logo featured in *Gazette* event advertisements, library email newsletters, on the library website, and in the event program
- Listed as major sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

### Silver Level (\$1,500 - \$2,999)

- Name listed in *Gazette* event advertisements, library email newsletters, on the library website, and in the event program
- Listed as sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

### Bronze Level (\$500 - \$1,499)

- Name listed in post-event *Gazette* advertisement, name included in sign at event, event program, and library website

### Book Sponsor (\$250 - \$499)

- Name listed in event program, name included in book display at event, and library website

### Letter Sponsor (\$100 - \$249)

- Name included in alphabet display at event and on library website

### Friends (\$1 - \$99)

- Warm fuzzy feeling, knowing you've helped put books in children's hands!

For more information, please contact the Ready to Read program coordinator, Andrea Enyedi, at [andrea@kpl.gov](mailto:andrea@kpl.gov) or 553-7803. Visit [www.kpl.gov/ready-to-read](http://www.kpl.gov/ready-to-read) to learn more. Make checks payable to Kalamazoo Public Library and send to 315 South Rose Street, Kalamazoo, MI 49007.



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## 2009 Sponsors

### Gold Level



National City, Now a Part of PNC

### Silver Level

Bronson Healthcare Group  
Kalamazoo Gazette  
Pfizer  
Secant Technologies

### Bronze Level

Anonymous (for participant gifts)  
B.L. Harroun Fire Protection  
Breakfast Optimist Club  
Bronson Rambling Road Pediatrics  
Dr. John and Linda Dunn  
Dr. Nicholas and Barbara Andreadis  
Eaton Corporation  
Kalamazoo Roller Derby  
Kalamazoo Sunrise Rotary  
Kalsec  
Kazoo, Inc.  
Mary Doud and Marge Kars  
Metro Toyota  
Miller Canfield  
Opus Healthcare  
Oudersluys, Inc.  
Public Media Network  
Schupan & Sons, Inc.  
Schupan Aluminum and Plastic Sales  
Special Agent, Jeff Lee, Prudential Preferred Realtors  
Stryker  
Your Gull Road Wal-Mart

### Book Sponsors

Sheree Schussman and Family  
Cheryl and Burton TenBrink

### Letter Sponsors

Aardema Wood Floors  
Adam Anderson  
Wells Fargo Advisors  
Alex and Andrea Enyedi  
Bill Dimond  
Blue 302 Hair Salon  
Esper Electric  
Gordon and Sharon Grinwis  
James VanderRoest  
Karen and Bill Thomas  
Kazoo School  
Keith and Judith Roe  
Kingscott  
Lisa Godfrey  
Marge Kars  
Martha and Bill Beverly  
Marti and Warren Fritz  
Miller Davis Company  
New Year's Fest Sponsored by the Event Company  
Phi Delta Kappa  
Portage Cleaners and Laundry  
Susan Caulfield  
Susan Graving in Memory of Joseph P. DiLeo

### Friends of Children's Literacy

Siegfried Crandall  
Sue and Michael Nave  
Mary and Jerry Zwart  
Julie Kinner Aardema  
James and Suzanne Lewis



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